Kiteworks

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Insights on Sensitive Content Communication Governance

Highlights From Kiteworks 2024 Sensitive Content Communications Privacy and Compliance Report

PREMISE: Governance Tracking and Controls Are Pivotal for Data Privacy and Compliance

57%

of Organizations **Cannot Track, Control, and Report** on Sensitive Content Sent and Shared Externally

49% of organizations cannot track, control, and report on sensitive content sent and shared internally

The **higher education** industry sector struggles more than any other sector to track, control, and record sensitive content that is sent and shared

81% internal communications

86% external communications

The **federal government** is doing the best when it comes to **tracking, controlling, and reporting** on sensitive content communications

59% internally and externally

60% Legal/law firms **are the best industry sector** when tracking, controlling, and reporting on internal sensitive content communications

48%

of Organizations **Must Consolidate 11+ Sensitive Content Communication Audit Logs**

14% of organizations must consolidate over 20 sensitive content communication audit logs

8% of organizations don't know how many audit logs need to be consolidated

The larger an organization, the more sensitive content communication audit logs that must be consolidated

34% with over 30,001 employees consolidate **over 20 audit logs**

Federal government leads industries with

34% needing to consolidate over 20 audit logs

state government is the second highest at

25%

20%

of Organizations **Spend Over 40 Staff Hours Monthly Consolidating Audit Logs**

60% of organizations require over 25 staff hours monthly to consolidate sensitive content communication audit logs

4% of organizations said it is **unfeasible to consolidate sensitive content communication audit logs**

The larger an organization, the more difficult to consolidate sensitive content communication audit logs

24% of organizations with 30,001 employees spend over 40 hours per month

30% of higher education firms spend over 40 hours each month consolidating sensitive content communication audit logs

40%

of Organizations **Cannot Track and Control All Sensitive Content Being Ingested Into Public GenAI LLMs**

Local governments have the highest risks to GenAI LLM risk:

73% cannot track, control, and report on sensitive content being ingested into public GenAI LLMs

10% of federal government agencies have policies in place prohibiting employees from ingesting sensitive content into public GenAI LLMs

How Kiteworks Enables Comprehensive Governance of Sensitive Data Communications

The Kiteworks Private Content Network prevents data breaches and compliance violations through strong governance of sensitive content communications

Provides unified visibility of what content is viewed, what content is edited, where it is going, who is accessing it, when it happens, and how it is done

Employs attribute-based access control for folder and file activity tracking and management

Uses single, normalized audit log for comprehensive governance

For all the findings contained in the 2024 Sensitive Content Communications Privacy and Compliance Report, download your copy today.

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